

NORTHWINDS



PLEASANTON NORTH ROTARY

<http://www.pnr-rotary.org>


Pleasanton North

Club News!



Dr. Seuss's Message

Active engagement. That's what our International President, **Jonathan Majiyagbe**, is calling for this year. But it's not only enthusiastically lending a hand to our local and world communities, but also to those right here at home in our own Club.

This week, PNR established a new committee to engage the "Family of Rotary", headed by one of our newer members, **Angela Adkins** with her team, **Dave Parker and Sherry Wilson**. If their purpose sounds akin to the "We Care" committee of past years, it is! It's about **the way we treat each other**, to help each other with a kind word, a pat on the back, a "whoop-di-do" when things go really right, or a compassionate ear when things are, well, not so good. It's not just a phone call for those "Missing in Action", but the voice that says, "I'm here to listen. How can we help?"

We can also look forward to checking out our calendar for occasions that will promote and recognize the importance of *Rotarian families and their contributions to PNR's success* throughout the year. Look for the **Shermanator's** new December holiday project that involves the entire PNR family as well as the community event that highlights Family Week in the Spring!

Thanks, **Dave Parker**, for arranging our first Club Celebration events at last Friday's meeting! If you weren't there to see the expression on **Jim Nettleton's and Jack Parker's** faces when the birthday cake was lit, you missed something! (Like "What the...?") And we have it on record that **Jonathan Smith**-with his wedding anniversary AND One Year Club Anniversary Lottery Ticket in tow will donate to our club \$30 million, if it proves to be the winner! (Ten Yearer, **Bill Wheeler**, we're waitin' for you!)

Too much “feel good” stuff? Can you get used to it? We’re a *Club*, We’re a *Family*; we’re *Pleasanton North Rotary!*

With all the things that we can do, PNR is the place for you!

Yes! This is where I want to be. PNR is the place for me

From your “I’m Proud to be your Touchy-Feelie-President”-President,

Dr. Seuss

Club Speakers

Last Week – July 25



Lynne C. Leach

The speaker at our last meeting was Lynne Leach, quite a dynamic (and opinionated) speaker! Ms. Leach is a former California State Assembly Woman, and gave us her views on Sacramento – no holds barred! And ... She’s a fellow Rotarian!

Here are a few words on Ms. Leach to put her talk last week into perspective:

Lynne has been a business woman and involved in sales all of her adult life. In 1978, she started her own business, Applied Business Communications, Inc. The firm specialized in sales, customer service and communications training. In 2003, she launched Lynne Leach Presents... offering informative, inspirational speeches and practical, common sense programs on sales – customer service, communications and leadership to the business and political communities.

In 1996, Lynne was elected to the State Assembly and became the first woman ever to represent the combined Alameda/Contra Costa Counties 15th Assembly District. She was reelected in 1998 and 2000 by a commanding margin and term limited in 2002.

While serving in the Assembly in Sacramento, Lynne’s top priorities were, in her words, to make California more business friendly; return our schools to their premier status; address the transportation challenges of the Bay Area and provide some relief for the harried taxpayer.

Lynne made her mark as a leader in the Legislature, serving as Chair of the Assembly Republican Caucus in her first term and Vice Chair of the Assembly Education Committee in her second and third terms. Other Committee assignments were: Transportation, Insurance, Business and Professions, Jobs and Economic Development, Aging and Long Term Care, Joint Legislative Audit and the Master Plan for California Education (Kindergarten through Higher Education).

From 1988 to 1996, Lynne was actively involved in the Contra Costa County Republican Party and served as its Chairman from 1991-1995. During her tenure, she introduced the successful Bootcamp (an annual candidate training program) and the R.E.V.O.L.T. (Republicans educating voters on lower taxes) Committee.

A Chicago native, Lynne was raised in a blue-collar family. Her father was a sheet metal worker and union member. Her mother was a full time homemaker. She worked her way through college and in 1963 graduated from Roosevelt University (Chicago) with a degree in Psychology,

In 1964, she and her husband, Bob, moved to California. In 1967, they settled in Walnut Creek where they raised their now grown children, Carol and Brian.

Upcoming Club Speakers

August 1: Aussie Outback.

August 8: Interactors.

August 15: Representative Pombo.

August 22: Rotary District Governor.

August Is Membership Month!

Look forward to hearing from Bill Wheeler during August! August in Rotary Membership Month!

I'm sure Bill will have words of wisdom for all of us on what we all can do to attract quality members for Pleasanton North, as well as making it all of us who are now members want to stay involved in our activities!

Club Events



Hopfest 2003! Saturday, August 2

REMINDER FOR THIS WEEKEND! The Volunteer Center of Alameda County is putting on their 10th annual Hopfest on Saturday, August 2 at the Alameda County Fairgrounds in Pleasanton.

We have volunteered to help with serving the ‘SUDS’ for this illustrious event! We need volunteers to pour beer – Can you think of anything more fun? (Other than drinking it, that is!)

Let Steve Sherman know if you can help. We need a hearty crew from 2 to 6 pm!

Upcoming Club Events

August 23: Camp Arroyo.

August 30: Family FunFest.



District 5170

District News!



**District Governor
C. Donald Allen**

WOW!

Where Has the First Month Gone?

It seems as though the new Rotary Year has just begun, but that was four weeks and 18 Club Visits ago. I am beginning to realize how much I enjoy visiting different Clubs, each a bit unique from its neighbors. For those who have suffered through the ordeal of the Governor's Visit, thank you for your graciousness. For those remaining, remember that your indulgence is greatly appreciated.

This month brings us District 5170's *Day at the A's*; a great opportunity for a tailgate party and the chance to meet Rotarians from throughout the District. Of course, I get to throw out the first

ball, and I want you to know I'm ready! My three-finger splitter is working, I'm bringing my A's cap and baseball mitt, and I anticipate being ready for some late inning relief if the team really needs me. Please support the game, since almost half of our RYLA expense is paid for by this activity. Also, thanks to Jeff Kane for making this a great event.

We completed two Foundation Workshops in July, with excellent turnouts in both Hayward and Los Gatos. PDG Carolyn Schuetz has run these seminars for several years, and it shows! Thanks, Carolyn, and thanks to each of the presenters who handled a complex agenda with enthusiasm and dispatch.

By now you have heard the news of District 5170's leadership in all categories of support for The Rotary Foundation. Karl Stucki, Loren Harper and Ivan Cornelius all did magnificent jobs this past year, and fortunately are back this year for an encore! Finally, next month is designated Vocational Service Month, and Chairman Fred Bowe will have some great material to share with us at the September 3rd District Cabinet Meeting at the Doubletree Hotel.

District Events

Rotary Family Day with the A' s



Oakland A' s
vs.
Toronto Blue Jays

Saturday August 16

Bring your friends and family to the Network Associates Coliseum for a fun-filled day!

Saturday, August 16, 2003, 1:05 PM

Parking Gates Open at 10:30 AM for Tailgate Parties.

Tickets: \$12.

For tickets and further information, contact Jeff Kane at 831-763-7088 or write to Jeff Kane, P.O. Box 310, Watsonville, CA 94077.

Tri-Valley Rotary Makeup Meetings

If you need to do a makeup, visit one of our local Tri-Valley clubs:

Tuesday

7:00 am: Livermore Valley Club
 Beeb's
 Las Positas Golf Course
 917 Clubhouse Drive
 Livermore

12:15 pm: Dublin Club
 Monarch Hotel
 6680 Regional Street
 Dublin

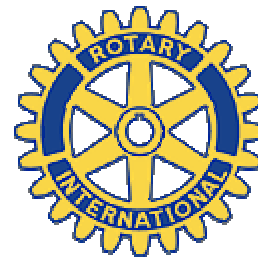
Wednesday:

12:10 pm: Livermore Club
 DoubleTree Hotel
 720 Las Flores Road
 Livermore

Thursday

12:15 pm: Pleasanton Club
 Pleasanton Hotel
 855 Main Street
 Pleasanton

6:30 pm: Tri-Valley Club
 Girasole
 3180 Santa Rita Road
 Pleasanton



Rotary Trivia Corner

The 4-Way Test

From the earliest days of the organization, Rotarians were concerned with promoting high ethical standards in their professional lives. One of the world's most widely printed and quoted statements of business ethics is The 4-Way Test, which was created in 1932 by Rotarian Herbert J. Taylor (who later served as RI president) when he was asked to take charge of a company that was facing bankruptcy.

This 24-word test for employees to follow in their business and professional lives became the guide for sales, production, advertising, and all relations with dealers and customers, and the survival of the company is credited to this simple philosophy. Adopted by Rotary in 1943, The 4-Way Test has been translated into more than a hundred languages and published in thousands of ways. It asks the following four questions:

"Of the things we think, say or do:

Is it the **TRUTH**?

Is it **FAIR** to all concerned?

Will it build **GOODWILL** and **BETTER FRIENDSHIPS**?

Will it be **BENEFICIAL** to all concerned?"



Pleasanton North Rotary Calendar

August 2003

Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1 <u>Aussie Outback</u> - <u>Area 4 Meeting</u> - 07:00	2 <u>HOPFEST</u> - 14:00
3	4	5 <u>Board Meeting</u> - 17:30	6	7	8 <u>Interactors</u> -	9
10	11	12	13	14	15 <u>Rep. Pombo</u> -	16 <u>Day at the A's</u> - 10:00
17	18	19	20	21	22 <u>District Governor</u> -	23 <u>Camp Arroyo</u> - 08:00
24	25	26	27	28	29 <u>Calling all winos!</u> -	30 <u>Family FunFest</u> - 14:00
31 <u>Concannon Water Sale</u> - 10:00						

September 2003

Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1 <u>Concannon</u> <u>Water Sale -</u> <u>10:00</u>	2	3	4	5 <u>Childrens</u> <u>Theatre Group</u> -	6
7	8	9	10	11	12 <u>Richard King -</u>	13
14	15	16	17	18 <u>PTSCA/PNR/P</u> <u>LS Joint Mtn -</u>	19 <u>Dark -</u>	20
21	22	23	24	25	26 <u>East Bay Parks</u> -	27
28	29	30				