

NORTHWINDS



PLEASANTON NORTH ROTARY

PRESIDENT'S MESSAGE

WOODY'S WITTICISMS

Beware Woody Wanna-Be's

It's not easy being wooden, let me tell you. I want to thank His Woodsiness for the opportunity to stand in for him last week while he's in Hawaii and take my fair share of abuse as President for a Day. All I can say is "Aloha-Oy" to you too.

Anyway, despite Woody's absence, or perhaps because of it, we got a lot done and got to go back to work early, too. Before the meeting, the (classic hot rod) wheels of Rotary were awhirl getting ready for our biggest club fundraiser of the yet, Hot Rod Heaven. You could feel the hot air all the way from the lobby of the Hilton! Ad hoc committee chairman Mike Christy came prepared with spread sheets and work assignments and it all looks good on paper. The biggest argument seemed to be whether to chop the chicken for the Cobb salads into chunks or strips--I guess that's a good sign. Please make some time on your calendar Friday, Aug. 23 to help man/woman the BBQ stand where we hope to prepare and even sell some 1,800 sandwiches and salads in a very short span of time. Come early, stay late, have fun--next Friday, be there or be square, as we used to



say in the '50s. The city is expecting upwards of 15,000 visitors to Pleasanton to view the beautifully restored antique, classic and --dare I say it-- hot Hot Rods lined up all in a row-- and when they catch a whiff of that barbeque wafting down Main St. we're going to be busier than a bunch of one-armed paper-hangers.

After that, we can all go home and rest on our laurels for about 6 hours of R&R before we're due out at Camp Arroyo in Livermore at 8:30 the next morning to help set up the Day in the Park. I'm already exhausted just thinking about it. But if past experience is any guide, especially for all the new and very welcome COGs and their families, a good and fulfilling time will be had by all. You got anything better to do next weekend? If you do, you'd better confess it to the group at large at lunch on the 23rd, and it better be good.

Speaking of which, I believe we all discovered that it's not so easy being Frank Hanna either. Not only did we not meet our quota of fines, but His Finemasterness really had to reach just to make a respectable showing. I mean, after all, he fined former Sargent -at-Arms John Harding just for being there, I believe. Not that he didn't deserve it, of course, because he was after all really there. But then Sheriff Hanna fined one whole table just for sitting there next to someone who didn't do anything either. "Is this for real?" exclaimed Bed Pan Bearer Sherry Wilson. "Yeah," Hanna drawled, "that's the way we do things around here, go on, collect it!"

INSIDE

- 1 **Woody's Wanna-be or Mini-me?**
- 2 **Up Coming Programs/Events**
- 3 **Club service stays busy**
- 4 **Know your investment terms**
- 5 **Open letter from the webmaster**

It was something to behold, though by then I believe most members had nodded off anyway. So please, fellow Rotarians, help Frank out next time and do something notable and truly deserving of our recognition and respect--like bring a guest for a "free" lunch. We need the money.

Signed, Bruce aka woody veneer

ON THE WEB WITH SGT STINGER

Got Money? Could be a theme if our president or acting president were to use any of this great "fine" material I've been providing. Last week I offered up some information about the beginnings of Rotary and even gave you the names and professions of the other three original Rotarians along with Paul Harris. Do you remember who they are? not even remotely? how about their professions? What?...in one ear and out the other? So once again...head to the R.I. site at: <http://www.rotary.org> Once there, click on "About Rotary", then "Rotary History", then "The Early Days". Okay, it's true, I just did this last week but I think it's something all of us (Rotarians) should do at some point.... So back to the questions that could cost you money. The first Rotarians were a Lawyer, Coal Dealer, Mining Engineer and a Merchant Tailor....so what profession was the fifth Rotarian? Hint: There's at least two of them in our club. And that fifth member was? Harry....a muggle named Ruggles, Harry Ruggles. Since I'm offering such trivia...Where did they first meet? Answer; it was in Gustavus Loehr's business office in Room 711 of the Unity Building in downtown Chicago. I keep giving these answers away! How about this, who was the first President of the first Rotary Club? What was the first service project? Where was the second Rotary club established? How about the Third? Who was the first President of Rotary? Note that I didn't type Rotary International....it was a bit later that Rotary became R.I. Like some sort of dummy....I'm going to give you the answers below. The following is from the site I noted above....*By the end of 1905, the club's roster showed a membership of 30 with Schiele as president and Ruggles as treasurer. Paul Harris declined office in the new club and didn't become its president until two years later. Club membership grew, making it difficult to gather in offices, so the members shifted their meetings to hotels and restaurants, where many Rotary club meetings are held today. These early "Rotarians" realized that fellowship and mutual self-interest were*

not enough to keep a club of busy professionals meeting each week. Reaching out to improve the lives of the less fortunate proved to be an even more powerful motivation. The Rotary commitment to service began in 1907 when the Rotary Club of Chicago constructed that city's first public lavatory. With this inaugural project, Rotary became the world's first service-club organization. Rotary's popularity began to spread throughout the USA. The second Rotary club was chartered in 1908 in San Francisco, California, with a third club formed in Oakland, California. Others soon followed in Seattle, Washington; Los Angeles, California; and New York, New York. When the National Association of Rotary Clubs held its first convention in 1910, Harris was elected president. I ended last week's column with a tease about how Rotary adopted it's motto...here's your answer from the site:

At the following year's convention, speakers used the phrases "Service, Not Self" and "He Profits Most Who Serves Best," which became the organization's mottos. "Service, Not Self," was later changed to "Service Above Self" and has since been adopted as Rotary's primary motto.

Okay that's if for now but one last one....Do you know the Four Way Test? Without looking at the banner on the wall during the meeting? HmMMM, that and more about "International" next week.

Oh yes...the fifth member of Rotary was a Printer!

Cya, Sgt Stinger

CLUB SERVICE UPDATE ;

WOW! Busy month. Our 1st club fundraiser , 1st Wednesday Night Street Fair Water Sales in the Beer & Wine Garden on 8/7/02 , was a great success. The ever so sharp PNR planning team took advantage of the ' Pooch Parade', advertised the 2nd bottle of water for your pooch at a discount , furnished doggie bowls , printed flyers , distributed them heavily in the throngs of Main St. attendee's , and had lots of fun in the process .

If you see Pamela Stoddard or Tami Guerra of the Downtown Association be sure and say thank you for letting the 'Greatest Rotary Club in the World' join forces with them . Also thanks to all who helped with this fundraiser Art , Tony , Ronda , Ester , Sherry , Janet , Tom N., John , Jim , Colleen , Wayne , Carol and Bill. Nice Job!

The next hottest date to remember is none other PNR's famous 'Hot August Night's ' on Friday 8/23/02 at the Beer and Wine Garden on Main St. (next to Round Table Pizza) . On this memorable evening , between the hours of 6pm and 9pm , PNR's awesome team will take on the challenge to sell hundreds upon hundreds of Chicken Sandwiches, Lockford Sausage's and Chicken Caesar Salads . Mike Christy has boldly stepped up to the plate to head this extravaganza . Tell all your friends and family to find us and buy a culinary treat for just \$5.

Why all this work? Why all this fuss? Below you will see PNR's calendar of club events (thru Dec.) that the proceeds help to support .This list will be posted each week along with the name of the event Chairperson if you have any questions or want to help out . Also , check out the calendar of all club activities on our web site at <http://pnr-rotary.org>

- Event/Chairperson
- 7/27 Adult Summer Party / Bruce Jones
- 8/7 1st Wed. Water Sales / Art Mundis, Tony Mathews
- 8/23 Hot Rod Heaven / Mike Christy
- 9/15 PNR Family Swim Party/Dave Cherry
- 9/21-22 Rib Cook-Off Water Sales/???????????
- 10/5 PNR Beach Party/Keith Seibert aka:Driftwood
- 11/2 Surprise Fall Party / Ester Becker
- 12/8 PNR Holiday Dinner Party/ to be announced
- 12/20 Mr.& Mrs. Claus for kids/ ??????????

Carol Ott Director of Club Service
Ronda Henstorf, Director-in-training

UPCOMING PROGRAMS AND EVENTS

AUGUST "Membership Month"

FRIDAY 8/16/02
Pam Stoddard of the Pleasanton
Downtown Association

FRIDAY 8/23/02
PENDING

FRIDAY 8/23/02
HOT ROD HEAVEN- The club's first fundraiser. Everyone should plan to spend some time here. All of THIS money is to support club events. Bring your spouse or SO- this IS a great party

SATURDAY 8/24/02
Our 2nd COMMUNITY SERVICE PROJECT- we will be helping to set up the Camp Arroyo, "Day in the Park" program which will be held on the 24th- plan to be there

FRIDAY 8/30/02
Rotary Fellowship

THOUGHT FOR THE DAY:

"People forget how fast you did a job – but they remember how well you did it"

BE A FRIEND -BRING A

FRIEND TO A MEETING

AUGUST'S ABUNDANCE

MEMBER'S BIRTHDAYS

Mike Christy	8/10/02
Pat Mayfield	8/13/02
Vince McNamara	8/14/02
Bruce Baseman	8/18/02
Art Mundis	8/25/02
Ron Rel	8/28/02
Eli Kozanian	8/29/02
Mike Darby	8/30/02

PARTNER BIRTHDAYS

Marcia Kernan	8/14/02
Jean Nettleton (nee Wilson)	8/26/02
Teddy Radestraw	8/27/02

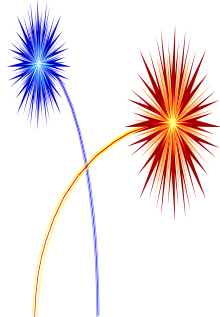
WEDDING ANNIVERSARIES

Wayne & Pam Yeaw	8/10 (22)
Bette & Francois Daoust	8/19 (7)
Bill & Jennifer Wheeler	8/28 (20)

CLUB ANNIVERSARIES

Galen Smith	8/03/02 (1)
Sherry Wilson	8/10/02 (1)
Janet Ferraro	8/24/02 (1)
Bruce Basemann	8/24/02 (1)

CONGRATULATIONS



NEED TO MAKE UP A MEETING?

Visit one of the local Valley clubs

Tuesday:

Livermore Valley Club

7 a.m. @ Beeb's

Dublin Club

12:15 p.m. @ Dublin Park Hotel

Wednesday:

Livermore Club

12:15 @ Holiday Inn

Thursday

Tri-Valley Rotary Club

6 p.m. at Girasole

Pleasanton Club

12:15 @ the Pleasanton hotel



MIA's - We miss you!!!!!! MIA's PNR Members that have missed the past two or more Club Meetings:

???????????????

GIVE THEM A CALL AND TELL THEM THAT THEY ARE MISSED.

FINANCES -2002 VERSION (THANK YOU Jack Parker)

The 2002 Revised Version of Investment and Financial Terms:

EBITDA: earnings before I tricked damn auditor.

EBIT: earnings before irregularities and tampering.

CEO: chief embezzlement officer.

CFO: corporate fraud officer.

NAV: normal Anderson valuation.

FRS: fantasy reporting standards.

P/E: parole entitlement.

EPS: eventual prison sentence.

BULL MARKET: A random market movement causing an investor to mistake Himself for a financial genius.

BEAR MARKET: A 6 to 18-month period when the kids get no allowance, the wife gets no jewelry, and the husband gets no sex.

MOMENTUM INVESTING: The fine art of buying high and selling low.

VALUE INVESTING: The art of buying low and selling lower.

P/E RATIO: The percentage of investors wetting their pants as the market keeps crashing.

BROKER: What my broker has made me.

"BUY, BUY": A flight attendant making market recommendations as you step off the plane.

STANDARD & POOR: Your life in a nutshell.

STOCK ANALYST: Idiot who just downgraded your stock.

STOCK SPLIT: When your ex-wife and her lawyer split your assets equally between themselves.

FINANCIAL PLANNER: A guy who actually remembers his wallet when he runs to the 7-11 for toilet paper and cigarettes.

MARKET CORRECTION: The day after you buy stocks.

CASH FLOW: The movement your money makes as it disappears down the toilet.

WINDOWS 2000: What you jump out of when you're the sucker that bought Yahoo @ \$240 per share.

YAHOO: What you yell after selling it to some poor sucker for \$240 per share.

INSTITUTIONAL INVESTOR: Past year investor who's now locked up in a nuthouse.

PROFIT: Religious guy who talks to God

FOR THOSE OF YOU WHO MISSED LAST WEEK'S MEETING:

Rescuing us in the nick of time from an outbreak of Rotary Sleeping Disease, Elaine Taylor of Camp Arroyo lit up the room with her enthusiasm and energy, expressing her gratitude to the club for our continuing support. Sunday, Aug. 25 promises to be a festive and entertaining day for the many hundreds of generous bidders and contributors to the Taylor Family Foundation's 12th Annual Day in the Park, and Pleasanton North Rotary is going to help make it happen.

This fundraiser supports efforts to treat and comfort children with HIV and AIDS and other life-threatening diseases and disabilities. At Camp Arroyo's big day in the sun, the fun and food begin at noon and activities proceed throughout the afternoon and into the evening, with silent auctions, tours of the camp, entertainment and a live auction of more than 60 extraordinary package experiences.

In these jaded times, it's good to know that 90% of the funds raised goes directly to the kids and their families. Elaine Taylor, whose resume of philanthropic and community activity (not to mention being a wife and mother) seemed not humanly possible, explained that this year's proceeds will help build a permanent infirmary on site as well as fund the ongoing summer camp program and contribute to clinical work done at Children's Hospital Oakland and UCSF. She was pleased to report that UCLA medical interns are now doing clinical training as part of the program, a much-needed resource. The funds raised, she said, will also be used to expand the camp's ropes course (double-dare you to try it after a couple of hours of wine-tasting!) and for the first time, an all-wheelchair camp will be provided for disabled and debilitated children who otherwise would not be able to experience summer camp.

Our job is to make the place ready for a full day of fundraising. Ron Hyde is organizing the sign-ups, and he notes the more bodies (willing even if not overly able) we can deliver, the faster and easier it will go. Show up early Saturday morning before it gets too hot and let's earn our reputation for being a Can-Do Club. If you've got teenagers or college students in your household, bring them along...Elaine said they may find a meaningful calling by helping out, a day of character building. Volunteer youth counselors are needed every summer to assist these "most fragile of children," she said, and it can be an experience that will change your life. PNR's second monthly community project in the Woody Administration is an opportunity for a beautiful day in a beautiful place for a beautiful cause--we hope to see you there.

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"It's not easy being Woody"



Richard teaches Mark how a COG works



“And here is your new blue badge to replace your red badge, but you are still a red badger, just wearing a blue badge” HUH?



“you mean that you want me to collect money from them?”



“Here is your red/blue badge & a \$10 fine-be happy”



Elaine Taylor talks about Camp Arroyo



Henry digs for gold, but clearly has no success

Welcome Visiting Rotarians at our last meeting:

Robert Fried-San Francisco

Steve Clarkson-Pleasanton

“BOB”- San Leandro



Special Guests at our last meeting:

Debra Eberhart-guest of Henry

Raphael Gilbert-guest of Celia



TO MAIL OR NOT TO MAIL –THAT IS THE QUESTION.....??? The webmaster

Dear friends and members of PNR, some of you have spoken to me about your objections to changes made regarding the distribution of the NorthWinds, allowing members to opt out of direct mailing to save the Club some money. About \$172 per month is now spent on this mailing.

As webmaster for PNR, it is not my decision to either print or not print. The Board of PNR decided in a meeting. I am not a voting member of the Board, I am but a consultant, letting the Board know what can be done with technology, and helping to make it happen.

Having said this, let me add that some on the board would have had all mailings stopped, except perhaps to the few individuals that don't have an email or a web connection. I was one to speak up against this drastic approach to change, and to make a broader proposal, one that would accommodate all choices.

First of all, the proposal, which was accepted, does not eliminate any printing. Printing has been done gratuitously by Wayne Yeaw, and will still be available at the meetings for any member to pick up. Any member wishing to still receive the mailing just has to do, well... nothing! the mailings will not stop.

Any members that prefer to receive an email telling them when the newsletter has been posted on the site, an email that contains a link to the NorthWinds page on the site, is welcome to enroll in the email list. And there are members who prefer this option! there are members who prefer to view the NorthWinds on the web, as strange as that may seem to some others.

But this will not stop the mailings or save the Club any money! There is a separate un-enrollment to the mailing: "Stop Mailing Me NorthWinds", different than the enrollment to the email list.

Spouses that have their own email, or share with the household, can also enroll in the

email list. Heck, enroll your kids too, there are no limits per family. Even your neighbors are welcome to enroll, as the site is also a public domain and all are welcome to read or even download our NorthWinds.

Lastly, the significant others that wish the printed copy, and the member can't seem to bring it home, all they have to do is ask the member not to remove them from the mailing, even if this member enrolls in the email list. But just to go further, I will personally put it to the next Board meeting that we can mail something to each household explaining these choices and options, and making it clear that any significant other is welcome to request a mailed printed copy. I hope they accept this proposal too.

I was told that one cannot please everyone, but it did not deter me in trying. I do hope to please everyone and "Sow the Seeds of Love" in Rotary.

Cheers, François

Member & Webmaster
PNR-Rotary.org
Pleasanton North Rotary Club

